

A STUDENT-RUN CONFERENCE AT
HARVARD KENNEDY SCHOOL

**WOMEN
IN POWER**
CONFERENCE

Rise. Challenge. Thrive.

APRIL 12-13, 2019

AGENDA

FRIDAY, APRIL 12, 2019

- 6:00–7:00 PM **Welcome Reception**
Supported by David Yurman
Bell Hall
- 7:00–8:30 PM **Film Screening: *This Changes Everything***
Starr Auditorium
- 8:30–9:00 PM **Panel Discussion on *This Changes Everything***

SATURDAY, APRIL 13, 2019

- 7:30–8:30 AM **Registration and coffee**
Wexner Commons
- 8:45–9:00 AM **Opening remarks by Co-Chairs and Faculty Advisor**
First Floor Littauer
- 9:00–10:00 AM **Keynote Opening Remarks**
Winnie Byanyima, Executive Director of Oxfam International
First Floor Littauer
- 10:10–11:25 AM PANELS
Crashing Through Political Glass Ceilings
Littauer 230
The Future of Women in the Republican Party
Wexner 436
Women's Empowerment Through Sexuality
Wexner 332
Young Female Leadership: The Next Generation's Journey to Power
Wexner 330
- 11:25–11:35 AM **Break**
- 11:35–12:50 PM PANELS
(Re)Defining Feminism for the 21st Century
Littauer 230
Gender-Based Violence on University Campuses
Wexner 330
New Political Narratives
Wexner 332
- 11:35–1:05 PM WORKSHOPS: 1.5 HOURS
Introduction to Negotiations
Rubinstein 306
The Arts of Communication
Wexner 436

- 12:50–1:30 PM **Birds of a Feather Roundtable Lunch**
Wexner Commons
Birds of a Feather are small and informal discussion-based gatherings, aimed at building networks and exploring ideas. Facilitators will moderate roundtable discussions for all participations to spark discussion around a particular topic area.
- 1:30–2:30 PM **Keynote Conversation:
“How Do We Make Gender Equality Happen?”**
First Floor Littauer
Iris Bohnet, Academic Dean, Albert Pratt Professor of Business and Government and Co-Director, Women and Public Policy Program, HKS
Nancy Gibbs, visiting Edward R. Murrow Professor of Practice of Press, Politics and Public Policy, HKS
- 2:30–2:45 PM **Coffee Break**
1st Floor Littauer entrance
- 2:45–4:00 PM PANELS
Agents for Change: Debiasing Classrooms to Bridge Gender Gaps at Harvard and Beyond
Wexner 330
Women Shaping Foreign Policy
Littauer 230
Gender Inclusion in International Development
Wexner 436
- 2:45–5:25 PM WORKSHOPS: 2.5 HOURS
Public Narrative
Rubenstein 306
Allyship through Anti-Oppression
Wexner 332
- 4:00–4:10 PM **Break**
- 4:10–5:25 PM PANELS:
Female Entrepreneurship and Gender-Lens Investing
Littauer 230
Women in Technology and Gender Data Gaps
Wexner 436
Gender and Changing Climate: Challenges and Opportunities
Wexner 330
- 5:25–5:35 PM **Break**
- 5:35–6:30 PM **Keynote Closing Remarks: “Performing Arts as Activism”**
First Floor Littauer
Madame Gandhi, electronic music producer, artist and activist
- 6:30–8:00 PM **Performing Arts as Activism: Reception and Performances**
Supported by the Ash Center for Democratic Governance and Innovation
Wexner Commons

FRIDAY, APRIL 12, 2019

PRE-CONFERENCE EVENT

Movie Screening and Panel Discussion:
This Changes Everything

Supported by David Yurman

PANEL DISCUSSION

Moderator: Cecily Tyler, Research Fellow, Ash Centre for Democratic Governance and Innovation at HKS

Introduction: Frances Tan, MPP Student at HKS

Tom Donahue, Director

Ilan Arboleda, Producer

Ku-Ling Yurman, Executive Producer

Maria Giese, Director and Activist

In the follow-up to his documentary *Casting By*, Tom Donahue explores the insidious and systemic sexism in Hollywood through the voices of actors, including Geena Davis, Meryl Streep, Sandra Oh, Jessica Chastain, and many other ambassadors of the #TimesUp movement.

SATURDAY, APRIL 13, 2019

WELCOMING REMARKS

Conference Chairs

Alexandra Schmitt, MPP Student at HKS

Amanda Patarino, MPP Student at HKS

Anne Thibault, Mid Career MPA at HKS

Vandinika Shukla, MPP Student at HKS

WELCOMING REMARKS

Faculty Advisor

Janina Matuszeski, Lecturer in Public Policy, HKS

KEYNOTE OPENING REMARKS

Introduction: Anne Thibault, Conference Co-Chair, MC/MPA Student at HKS

Winnie Byanyima, Executive Director of Oxfam International

The Women in Power Conference begins with reflections on achieving gender equality and ending discrimination against women by a leading women's rights activist and international development pioneer. Winnie Byanyima, executive director of Oxfam International, will bust big myths about the global economy and expose the hidden and visible barriers for women and girls — especially those who live in poverty — that deny them opportunities. Echoing women worldwide who are leaders on the frontlines of change, Ms. Byanyima will discuss how we can build a fairer, more feminist, human economy.

YOUNG FEMALE LEADERSHIP: THE NEXT GENERATION'S JOURNEY TO POWER

Moderator: Vandinika Shukla, Conference Co-Chair, MPP Student at HKS

Heather Barnabe, CEO, Girls20

Jess Teutonico, Executive Director of We Are Family Foundation

Girls have the power to transform themselves, their communities and the world. This panel explores the importance of nurturing self-confidence and 21st century skills for girls, and the pathways to empowering the next generation's access to power. It will specifically draw attention to education, training and supportive environments necessary to invest in young female leaders today.

THE FUTURE OF WOMEN IN THE REPUBLICAN PARTY

Moderator: Amanda Patarino, Conference Co-Chair, MPP Student at HKS

Kodiak Hill-Davis, Political Director, Republican Women for Progress

Libby Wuller, RightNow Women PAC and Quorum

Despite the characterization of 2018 as "Year of the Woman," the number of Republican women serving in Congress is at a 25-year low. If we are ever to reach gender parity in the United States, women need to be elected on both sides of the aisle. What's happening to women in the Republican party during the Trump administration? And where do we go from here?

WOMEN'S EMPOWERMENT THROUGH SEXUALITY

Moderator: Kathleen Addison, MPP Student at HKS

Bryn Austin, Professor, Department of Social and Behavioral Sciences, Harvard T.H. Chan School of Public Health

Alexandra Fine, Co-Founder and CEO of Dame Products

Studies have shown a significant "pleasure gap" in matters of sex. This panel explores the ways that Alexandra Fine's female-driven team is working to change this by creating thoughtfully designed toys for all kinds of couples. We'll discuss why it's important for women to take ownership of their sexuality, the implications of the pleasure gap for public health, and what it's like to be a woman in the male-dominated space of sextech.

CRASHING THROUGH POLITICAL GLASS CEILINGS

Moderator: Lynsey Heffernan,
MC/MPA Student at HKS

Michelle De La Isla, Mayor, Topeka, Kansas

Supported by the Taubman Center for State and Local Government

Mayor Michelle De La Isla will speak to the ways she has cultivated intersectional leadership as daily practice. Mayor De La Isla made history as the first Latina, first single mother, and second female to serve as mayor of Topeka. She critically examines her social location as a means to build cross-cutting coalitions and advocate for her family, communities, and city. In the spirit of this weekend, Mayor De La Isla invites the audience to challenge our preconceived notions of “Women in Power” and build intersectional modes of feminist leadership for the twenty-first century.

(RE)DEFINING FEMINISM FOR THE 21ST CENTURY

Moderator: Koa Beck, former Editor-In-Chief of Jezebel and the Co-Host of “The #MeToo Memos” on WNYC’s The Takeaway, Shorenstein Fellow at HKS

Ruby Corado, Founding and Executive Director of Casa Ruby

June Eric-Udorie, Editor, Can We All Be Feminists?, Student at Duke University

Zoe Marks, Lecturer in Public Policy, HKS

Palak Shah, Founding Director of NDWA Labs and Social Innovations Director, National Domestic Workers Alliance

Women in Power: Rise. Challenge. Thrive., explores the tensions and opportunities women around the world face in pursuing seats at multiple tables. The goal of this panel is to tease apart the different experiences and goals women have based on their identity and experiences from race, income, occupation, family status, immigration status, sexual orientation, to relationship with people in positions of power and beyond. Discussing what feminism means to a diverse group of women and understanding how this intersects and diverges will be essential to building solidarity across our multiple feminisms.

GENDER-BASED VIOLENCE ON UNIVERSITY CAMPUSES

Moderator: Charlene Wang, HKS Interim President Co-Chair of Gender-Based Violence Prevention & Outreach Committee, MPP Student at HKS

Nina Harris, Education Specialist, Harvard Office of Sexual Assault Prevention and Response

Evelyn Nam, Founder of Powerful Women Network, MPA Student at HKS

Christine Vu, Associate Division Director, Boston Public Health Commission

This panel focuses on the prevention and support of survivors of gender-based violence on the university campus. We will be discussing ways to support survivors through mental health services and on-campus Title IX Coordinators. The panel will focus not only on experiences of survivors but also provide resources and actions steps on prevention and support of survivors of gender-based violence on campus.

NEW POLITICAL NARRATIVES

Moderator: Akshaya Kannan,
MPP Student at HKS

Laschrecse Aird, Member of the Virginia House of Delegates

Omilade Janine Bell, President and Artistic Director, Elegba Folklore Society

Chelsea Higgs Wise, Initiatives of Change, USA Narrative Change Officer of Richmond, Virginia’s Truth, Racial Healing & Transformation team

Aisha Moodie-Mills, IOP fellow, President & CEO of the LGBTQ Victory Fund and Institute

Mariah Parker, Commissioner for District 2, Athens-Clarke County, Georgia

This panel examines the work of women who cultivate practices of intersectional leadership throughout their daily experiences, on their own terms. This year marks 400 years since enslaved Africans first arrived (on record) to US shores, yet there is still huge progress to made towards ending racism and misogyny in the American South. This conversation engages established and emerging leaders from the American South who are fully dedicated to dismantling systems of patriarchal power. The conversation will offer insights into how stakeholders may leverage their own positionalities to center the work of those narrating new visions of intersectional movement-building.

KEYNOTE CONVERSATION: “HOW DO WE MAKE GENDER EQUALITY HAPPEN?”

Introduction: Vandinika Shukla, Conference Co-Chair, MPP Student at HKS

Iris Bohnet, Academic Dean of HKS, Albert Pratt Professor of Business and Government and Co-Director, Women and Public Policy Program at HKS

Nancy Gibbs, visiting Edward R. Murrow Professor of Practice of Press, Politics and Public Policy at HKS

Gender diversity isn’t just the right thing to do; it’s the smart thing. But unconscious bias holds us back, and debiasing people’s minds has proven to be difficult and expensive. This conversation will explore ways we can translate our ideas into action through smart changes with big impacts-often at low cost and high speed. This interactive conversation will explore what we can do to create more inclusive environments, level the playing field and help diverse settings at the workplace, universities, and schools succeed.

AGENTS FOR CHANGE: DEBIASING CLASSROOMS TO BRIDGE GENDER GAPS AT HARVARD AND BEYOND

Yohannes Abraham, Adjunct Lecturer in Public Policy, HKS

Erica Chenoweth, Professor of Public Policy, HKS

Eric Rosenbach, Co-Director of the Belfer Center, HKS

Teddy Svoronos, Lecturer in Public Policy, HKS

To close the gender gap, we need individuals across the spectrum to make changes. This panel will discuss how professors and faculty across the Harvard Kennedy School are being intentional about addressing gender bias, promoting equality in classrooms, and working to create a more inclusive community at the Harvard Kennedy School and beyond.

IN CONVERSATION: WOMEN SHAPING FOREIGN POLICY

Moderators: **Diana Barnes** and **Caitlin Keliher**, MPP Students at HKS

Elizabeth Sherwood Randall, non-resident Senior Fellow at the HKS Belfer Center for Science and International Affairs; former Deputy Secretary of Energy

This intimate discussion with Dr. Elizabeth Sherwood-Randall will focus on her career path and current work as a senior leader in foreign affairs and energy policy. Panelists will discuss recent trends in U.S. foreign policy, including international energy policy, national security, and trade policy.

GENDER INCLUSION IN INTERNATIONAL DEVELOPMENT

Moderator: **Janina Matuszeski**, Lecturer in Public Policy, HKS

Lucia Diaz-Martin, Policy Manager, J-PAL Global

Melissa Fleming, Head of Communications and Chief Spokesperson, United Nations High Commissioner for Refugees (UNHCR)

Arlene Graham, Founder and CEO, Caribbean Returning Nationals Foundation (CRN) and Global Idea Synergy

Jennifer Musisi, City Leader in Residence, Bloomberg Harvard City Leadership Initiative

This session will explore the lived experiences of women in international development to understand the intersections of their multifaceted identities and the challenges and opportunities they face within these spaces. Panelists will discuss strategies and initiatives to promote gender equality and the empowerment of women within development.

FEMALE ENTREPRENEURSHIP AND GENDER-LENS INVESTING

Moderator: **Maria Emilia Correa**, Sistema B

Geeta Aiyer, President and Founder, Boston Common Asset Management

Mara Bolis, Senior Advisor on Market Systems, Oxfam America

Katie Neave, Senior Impact and Partnerships Manager and Lead of Women in Agriculture Initiative, Root Capital

Julianne Zimmerman, Managing Director, Reinventure Capital

Gender-Lens Investing (GLI) has emerged as one of the fastest-growing areas of impact investing over the past decade. By supporting companies that empower women, investors seek to turn finance into a tool for social transformation. Yet the trade-off between immediate financial return and the long-term goal of gender equality is acute, and feminists fear “pink-washing” of initiatives that fail to challenge inequality at a systematic level. Panelists will address the challenges of GLI today and its prospects for the future economy.

WOMEN IN TECHNOLOGY AND GENDER DATA GAPS

Moderator: **Vanessa Rhinesmith**, Associate Director, Digital HKS

Anisha Asunda, Research Fellow, Gender Specialist, Women and Public Policy Program at HKS

Heather Krause, CEO Datassist, PStat, Data Science for the Non-profit World

Ali Mortell, Campaigns Team Manager, Blue Labs Analytics

Kathy Pham, Lecturer in Public Policy, HKS

On any given day, the world produces 2.5 quadrillion bytes of data. But data on gender equality is still frustratingly hard to come by. The “gender data gap” makes it difficult to create effective policies and gauge the progress of programs and services designed to empower women. Today, women and girls continue to be systematically underrepresented as users and leaders in the tech industry. The tech gender gap produces major disparities in economic opportunity, reproduces biases in new technology, and impoverishes the talent pool for innovation. This panel explores solutions for more meaningful representation of female leaders in technology and the way forward for debiasing innovation and the tech industry. This conversation will also draw a spotlight on bridging gender data gaps.

GENDER AND CHANGING CLIMATE: CHALLENGES AND OPPORTUNITIES

Moderator: Laura Tabor,
MC/MPA Student at HKS

Gina McCarthy, Director of the Center for Climate, Health, and the Global Environment, Harvard T.H. Chan School of Public Health

Halla Logadottir, Co-Founder and Co-Director of the Arctic Initiative at the Harvard Kennedy School

Bridget Burns, Executive Director WEDO

Our climate is changing and humanity is responsible. Women are leading the charge around the world to stand up for our planet, for communities vulnerable to climate change, and for the changes we need to make in our economies and cultures to fight and respond to this crisis. This panel brings women of diverse experience working in the energy and climate space to discuss how they have thrived in their careers, and how to lead the change we need to ensure all women thrive amid changing climate.

PERFORMING ARTS AS ACTIVISM: MADAME GANDHI, RECEPTION AND PERFORMANCES

Performances and Art Display by:

Diksha Bijlani, MPP Student at HKS

Tanya Gupta, CEO, Here There Everywhere introducing Artwork

Supported by the Ash Center for Democratic Governance and Innovation

The Arts have forever been more than ink on canvas or movement on stage. They have revised historical narratives, confronted the construction of gender roles, explored the intersectionality of race and gender and called for structural change. Rather than being confined by words, political art often transcends the barrier of language. As we explore the importance of performing arts in amplifying the movement for gender equality, we conclude the Conference with music, poetry and art that elevate and celebrate the female voice.

WORKSHOPS

INTRODUCTION TO NEGOTIATIONS

Monica Giannone, Harvard Kennedy School
Negotiation Project

This interactive workshop will help participants increase their negotiating effectiveness whether negotiating a large multi-stakeholder deal or overcoming conflict with a partner or friend. Research has shown that women find fewer situations negotiable, set lower targets than

their male counterparts, and significantly increase their negotiating outcomes when negotiating on behalf of others. Through this interactive workshop, you will have the opportunity to diagnose your own approach to conflict and practice the foundational skills of interest-based negotiation.

Note: This workshop is not recommended if you have taken a negotiation course

THE ARTS OF COMMUNICATION

Allison Shapira, Harvard Kennedy School
Communications Program

Public speaking is not just about giving a speech; it's about exercising leadership with your voice, using your voice to speak up on behalf of yourself or others. Whether pitching for funding, interviewing for your next job, or simply speaking up in class, your words matter. In this interactive session, you'll learn techniques that will transform the way you communicate every single day. You'll leave the session with the confidence and the skills to use your voice to have a powerful and positive impact on the world.

PUBLIC NARRATIVE

Marshall Ganz, Rita E. Hauser Senior Lecturer in
Leadership, Organizing, and Civil Society

Led by Tanvi Girotra, Public Narrative Coach

This interactive and reflective workshop introduces participants to Public Narrative, the leadership practice of translating values into action, and the craft of telling our Story of Self. Stories not only teach us how to act – they inspire us to act. Stories communicate our values through the language of the heart, our emotions. And it is what we feel – our hopes, our cares, our obligations – not simply what we know that can inspire us with the courage to act.

ALLYSHIP THROUGH ANTI-OPPRESSION

The workshop will challenge conceptions of inequity and reframe the task of achieving equity and racial equity. Participants will explore individual roles and team roles in dismantling inequity in their own communities.



We appreciate the support from the following organizations:

SHATTER THE GLASS CEILING

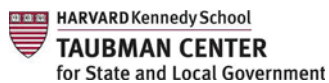


RAISE THE BAR



DAVID YURMAN

SEAT AT THE TABLE



ADDITIONAL SUPPORT FROM

